

¡Libre!

Loteria! Information for Fundraisers

It's Bingo... but Mexican!

Put the **fun** into **fund**raising!

At Libre we are all about spreading the love & good karma!

Loteria is a traditional Mexican game of chance, similar to bingo but with a spicy twist, it is hilarious fun! Each player receives a tabla - a board of colourful images - in order to participate in the game. There is no limit to the number of players so the more the merrier!

Libre's Loteria is a unique, entertaining way to raise money for your organisation while bringing people together around your cause (and a margarita or two!).



Everyone has a Tabla (Bingo Board) which is a 4 x 4 grid with 16 different images out of a possible 80. Our Vaquero (MC & Cowboy) will draw an image and players will place a marker on that square if they have that picture. For help each picture has the Spanish name which will be called by the Vaquero as they show the board to the crowd.

Loteria kicks off at 7:30pm and runs for five rounds, usually taking 60 – 90 minutes.

In between rounds you have the chance to socialise, order more food and beverage or even run another fundraising activity (raffle tickets anyone?).

Each rounds starts fresh and finishes when there is a winner (who yells Loteria!).

If there is a tie the first/loudest Loteria! call wins. If it is too close to be judged the Vaquero may run a fun (potentially hilarious) side competition to decide the winner.



What does Libre do?

Once your event is confirmed...

We run the Night:

Our Vaquero will arrange tables with tablas' (boards) for \$10 per person and call each round (5 rounds to be played with prizes). Individuals can play more than 1 tabla for an additional \$10 per player.

We provide Prizes:

Libre provides the prizes for each round. From a shot of tequila (or a Jarritos) up to a bar tab there are different prizes for different rounds. Everyone gets chances to win!

We will promote your event:

We highlight Loteria on our Social Media audience each week, we are happy to link-co promote events if you are looking to increase your reach. We run Loteria on a weekly basis and a group of regulars is starting to form, however your support in inviting people along to this event will not only make your event a success, it will help future events for other causes also be successful.

We give you money:

Your organisation will receive all Tabla sales. We collect \$10 per Tabla (Board) which we will then give to you. If there are 40 people playing that is \$400 to your organisation, if you gather 80 players, that is at least \$800 towards your organisation. The week following the event, we provide a summary and pay the funds to your nominated bank account.

What do you the fundraiser, do on the night?

You promote the event to your community before the event. The more people that come along, the more money you raise. We will provide you with a social media, and digital collateral if needed.

Encourage your group to book libre.co.nz/book-a-table or call 062223555, specifying they are playing Loteria. Ideally your audience comes along to Libre and have dinner before / during Loteria, so we all benefit.

On the night, you can just have fun, just turn up with your group! Some organisations have offered raffle tickets and a couple of auction items for example, talk to us if you want to do this, we are happy to accommodate.

How to have your own Loteria?

Who can apply to fundraise:

Loteria has raised funds for all sorts of good causes including, Youthline Central, Just Zilch, Special Olympics, Schools, Performance Groups, Teams & Sport fundraisers, Clubs, and event private beneficiaries. We reserve the right to determine if the proposed cause is appropriate.

Plan more than 1 month in advance:

For your event to be successful, you need to plan a time that will best work for you and your community. Your Loteria event needs to be confirmed a minimum of four weeks prior to the proposed event date, we will send you the marketing material three weeks prior to the confirmed event date. This gives you, and us, plenty of time to make sure that we execute an excellent event that works for everybody.

Complete an Aplicación:

An online application form can be found at libre.co.nz/fundraise.

We will need proof of your organisations bank account to pay the money into, this can be the top of a bank statement, or if you pop into your bank, they can print you out a piece of paper with the account name and number on it.

Got more questions? Reach out to us, fill in an application and we'll get back to you.

Loteria is on at Libre Wednesdays from 7:30pm

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