

Libre!

Loteria Information for Fundraisers

It's Bingo... but it's Mexican! Putting the FUN into FUNdraising!

Libre's Loteria is a unique, entertaining, and easy way to raise money for your organisation while bringing people together around your cause (and a margarita or two!).

Everyone has a Tabla (Bingo Board) which is a 4 x 4 grid with 16 different images out of a possible 80. Our resident Vaquero will draw an image and players will place a marker on that square if they have that picture. For help each picture has the Spanish name which will be called by the Vaquero as he shows the board to the crowd.



Loteria kicks off at 7:30pm and runs for five rounds, depending on what happens this could last for 60 – 90 minutes. In between rounds you have the chance to socialise, order more food and beverage or even run another fundraising activity (raffle tickets anyone?).

Each round starts fresh and finishes when there is a winner (who yells Loteria).

If there is a tie the first/loudest Loteria call wins.

If it is too close to be judged the Vaquero will run a Rock Paper Scissors to determine the winner of the prize.

What does Libre do for your Cause?

- 1 We host & run the night.... Our host calls the event, sorting the tables with tablas (boards) for \$10 per person and call each round (5 rounds to be played with prizes). Individuals can play more than 1 tabla if they have the space and the coin!
- 2 We provide the prizes for each round. From a beverages & treats to a bar tab there are different prizes for different rounds. Everyone gets a chance to win!
- 3 Promotion: We will provide a social media template for you to promote yourself. We will post your specific event to our Facebook one week out, but you should have a good number of bookings by then. Your support in inviting people along to this event will not only make your event a success in terms of \$\$\$ for you, it will help future events for other causes also be a success.



What do you, the fundraiser, need to do?

- 1 **Promote the event!** We invest heavily in the event to support you to raise funds, but you are responsible for wrangling participants. The more people that you get along to participate, the more money you will receive from the tablas. So think carefully if you have the skills and time to promote the event to your community.
- 2 **Promote the event some more!** Encourage your community to come along, and to dress up or run a theme! Who doesn't love hats! You could run another fundraising activity simultaneously! You could sell raffle tickets, or auction something cool, off to the audience? Our Host is happy to run an

auction or talk about your cause/organisation. Just give us the details in writing so we can #getitright

- 3 On the night, you don't need to do much, just turn up with your posse of people who you have encouraged to come along!
- 4 Your organisation will receive monies to go towards your cause. We collect \$10 per Tabla (Board) which we will then give to you. If there are 60 people that's \$600 to your organisation, if you pack the house with 80 people buying 95 tablas that is \$950 towards your cause.
- 5 Provide proof of your organisations bank account to pay the money into, this can be the top of a bank statement, or if you pop into your bank, they can print you out a piece of paper with the account name and number on it – this is perfect
- 6 Turn up yourself and play! Yes – you will pay to play, but c'mon, how much fun?

Ideally you are encouraging your audience to come along to Libre and have dinner before / during Loteria so we all win.

Spaces are limited and not guaranteed, our decision to accept your event will be based on being a genuinely worthy cause, and our determination of your capacity to effectively promote and book out the event. Loteria's are currently being booked out months in advance so plan (and apply) ahead.

Terms and Conditions:

Libre invests time and resources hosting Loteria providing the venue, (forgoing normal dinner bookings for the night), providing digital collateral and planning, funding the host & staff and of course the prizes.

- Libre reserves the right to decline Loteria applications for any reason, be it business need, appropriateness of the cause/charity or determination that the applicant doesn't have the capacity to successfully promoted an event or any other reason.
- Libre also reserves the right to cancel planned events Loteria events that have insufficient bookings or promotion from the fundraiser prior to the event.

Think you want a Loteria? Ask yourself:

- Have you read and understood how Loteria works?
- What is your cause and what makes it special?
- What channels/tricks will you use to market the event?
- Can you wrangle 60-80 members of your community as participants to the event, if so how?

If you have more questions, please email us at hola@libre.co.nz